



Ecommerce Executive

Join a growing and dynamic team as we embark on an exciting growth journey.

Following strong growth over the past two years, we are about to embark on an exciting new phase of development.

We are an agile team operating in a start-up environment looking for an ambitious Ecommerce Assistant ready to take the next step in their career, or Ecommerce Executive looking for their next opportunity, to join us as part of our trade function.

You will support the day-to-day of website management, analysing data across multiple tools to optimise the merchandising and functionality of the website. Close collaboration with marketing and buying teams will be a key part of your role, helping provide data and insight to produce actionable recommendations that can quickly be deployed.

Reporting into the Senior Ecommerce Manager, this role offers hands on experience and plenty of opportunity for a candidate ready to seize opportunities as the business grows.

Salary/Working Hours

- This is a full-time, permanent, office-based position.
- Working hours are 8:30am - 5:00pm, Monday to Thursday and 8:30am – 4:00pm Friday.
- Salary is up to £25,000 DOE (this will reflect experience and will be discussed during the interview process).

Role Responsibilities

The two core functions of this role include product co-ordination and website trading support.

- Working closely with the Senior Ecommerce Manager, you will help deliver the trade strategy, ensuring the site is kept up to date with correct offers, updated banners, new categories/brands etc.
- Monitoring and reporting on key site metrics including Conversion Rate, Average Order Value, Engagement Rate etc.
- Contributing to website optimisation tasks, gathering data from tools like GA4, Hotjar, and XO, and making suggestions for improvements. Checking for any potential broken links across the site and reporting back up the chain to the senior management.
- Building and optimising the visual merchandising of landing pages for seasonal campaigns to maximise conversions.
- Identifying opportunities to improve customer experience on site, working with your Manager to provide analysis and a business case that can be presented to relevant departments for sign off.
- Supporting the build and rollout of content pages across the website, helping position the business as a source of expert help and advice for parents.
- Building and maintaining positive relationships within the team, especially with marketing, to ensure efficient communication and execution of campaigns.
- Regularly communicating with teams such as buying, logistics, and customer services to gather feedback on website performance and stock levels, ensuring the Senior Manager is updated on any critical issues or opportunities.





Experience & Skills

We are looking for somebody commercially focussed who enjoys the entrepreneurial atmosphere of a high growth company, well organised with a results and data driven approach. You will have a keen eye for detail along with strong collaborative skills.

Required skills include:

- 1 to 2 years' experience in a similar role gained within an online retailer.
- Working knowledge of Google Analytics 4 and Microsoft Excel.
- Good working knowledge of ecommerce merchandising and optimising on site search.
- Exceptional communication skills with the ability to work collaboratively with a wider team.
- Strong analytical skills with the ability to provide an insight from data collected.
- Keen eye for detail and experience working to a high level of accuracy.
- Ability to adapt to and learn new systems.

Desirable skills include:

- Previous use of a variety of systems including XO (Attraqt/Contentful), Contentful, Hotjar and Google Tag Manager.

Who Are We?

A pure play ecommerce retailer specialising in selling an unrivalled range of nursery products with over 30 years' experience. We have delighted over 1 million customers with exceptional service backed up with "Excellent" Trust Pilot ratings and pride ourselves on providing only the best quality baby products at the best prices for our customers.

Award winning, we stock a huge range of products from leading brands including Joie, Mamas & Papas, Cybex, Puggle, Chicco, Snuz, Ickle Bubba and Cosatto to name a few.

Why Work Here?

We have experienced incredible growth and our team has more than doubled in size, there are no signs of us slowing down anytime soon making it an incredibly exciting time to join us.

Where Are We?

Close to Junction 22 of the Manchester orbital route of the M60 and the A62, which is the main road from Manchester to Oldham. The nearest tram/train stations are Hollinwood and Moston. We are in a convenient and desirable location for people commuting to work from surrounding areas.

What Do We Offer?

We know as a company how much our employees contribute to the success of our business, after all we would not be where we are without them. To show our appreciation we offer company benefits along with extensive progression opportunities.

- Free parking.





- Staff discount.
- Friendly, team orientated environment.
- Extensive progression opportunities.
- Genuine responsibility from day one.
- Exciting and fast-paced working environment.
- Social events.
- Sick pay scheme.
- Generous holiday allowance.
- Pension.
- Birthday day off.

We have a creative and energetic workplace where no 2 days are the same. A fast-paced culture where ideas are listened to, and every team member is encouraged to be the best they can be.

Sound like the kind of role you are looking for?

If so, please click to apply or send a copy of your CV and covering letter to:

- jobs@online4baby.com

As an equal opportunities' employer, we value diversity and welcome applicants from all sections of the community. Please note that due to the high volume of applications we receive we are unable to give feedback to candidates at initial application stage.

*** STRICTLY NO AGENCIES ***

