

Social Media Presenter and Video Editor

Do you have a genuine passion for social media?

We are looking for somebody creative with a flair for content creation to help drive our social media channels who is confident both on and off camera.

Role Responsibilities

Working as part of a busy marketing team helping generate content to increase sales conversion, leads and brand awareness. Representing our business on various content including instructional and live streamed videos.

Responsibilities include:

- Creating video content for our social channels, such as Facebook, Instagram, TikTok and YouTube (including being on camera).
- Presenting daily Facebook lives, alongside our Social Media Executive.
- Testing and measuring different approaches to content creation across social media.
- Reporting and analysing data to shape the content calendar.
- Challenging the way we work, by coming up with new content ideas.
- Working with brands, influencers and leading experts within the nursery industry.
- Supporting the Senior Social Media Executive with content creation.
- Carrying out general administrative tasks across our social media channels.

Experience & Skills

Required skills include:

- Excellent understanding of social media and reporting analytics.
- Experience of working on and with camera including video editing software knowledge.
- Confident both on and off camera.
- Ambitious and keen to drive the content strategy for video across social media.
- Exceptional communication skills with the ability to work collaboratively with a wider team.
- Genuine passion for social media with extensive ideas to drive our video channel.
- Keen eye for detail.
- Proven excellent time management skills.

Working Hours

Please note this is a full-time, permanent position with an immediate start date, salary will reflect experience and will be discussed during the interview.

- Working hours are 8:30am-5:00pm, Monday to Friday.



Who Are We?

We are the UK's leading online baby retailer, ranked best in practice by the Which? Consumer Guide 2021. Established in 1987 we are a family-run business who pride ourselves on providing high-quality yet affordable nursery goods for parents working with leading brands including Joie, Mamas and Papas, My Babiie, Chicco, Snuz, Ickle Bubba and Cosatto to name a few.

Why Work Here?

We have experienced double-digit growth over the past 2 years and our team has more than doubled in size, there are no signs of us slowing down anytime soon making it an incredibly exciting time to join us.

Where Are We?

Close to Junction 22 of the Manchester orbital route of the M60 and the A62, which is the main road from Manchester to Oldham. The nearest stations are Hollinwood and Moston. We are in a convenient and desirable location for people commuting to work from surrounding areas.

What Do We Offer?

We know as a company how much our employees contribute to the success of our business, after all we would not be where we are without them. To show our appreciation we offer company benefits along with extensive progression opportunities.

- Free parking.
- Staff discount.
- Friendly, team orientated environment.
- Extensive progression opportunities.
- Genuine responsibility from day one.
- Exciting and fast-paced working environment.
- Social events (including Pizza Thursday, free fresh fruit daily and nights out etc).
- Bonus scheme.
- Pension (after probation).
- Birthday day off.

We have a creative and energetic workplace where no 2 days are the same. A fast-paced culture where ideas are listened to, and every team member is encouraged to be the best they can be.

Sound like the kind of role you are looking for?

If so, please click to apply or send a copy of your CV and covering letter to:

kduffy@online4baby.com

As an equal opportunities' employer, we value diversity and welcome applicants from all sections of the community. Please note that due to the high volume of applications we receive we are unable to give feedback to candidates at initial application stage.

*** STRICTLY NO AGENCIES ***