

Website Coordinator

Ecommerce plays a big part of our ambitious growth strategy to continue online success.

We are looking for somebody with a passion for ecommerce to be part of our amazing digital team, helping push online growth for the business.

Role Responsibilities

The responsibilities for this role have been broken down into the two main areas which this job will cover which are; product coordination and website trading support.

These responsibilities are as follows;

Product Coordination

- Listing a wide variety of products inline with product launch timelines.
- Modifying supplier imagery to meet brand and listing guidelines.
- Keeping up to date with any competitor price match change requests.
- Content writing to ensure a strong SEO standing in both meta descriptions and regular product copy.

Website Trading Support

- Ensuring the site is kept up to date with correct offers, updated banners, new categories/brands etc.
- Managing site content by adding or removing assets as well as checking the site pages and functionality on a regular basis.
- Building landing pages for seasonal campaigns in order to maximize conversions during busy trading periods of the year.
- Checking for any potential broken links across the site and reporting back up the chain to the senior management.

Experience & Skills

Required skills include:

- 1 to 2 years' experience in a similar role ideally within an online retailer.
- Working knowledge of Google Analytics, Microsoft Excel and Adobe Photoshop.



- A good understanding of SEO principles.
- Exceptional communication skills with the ability to work collaboratively with a wider team.
- Analytical skills, able to provide an insight from data collected.
- Keen eye for detail and experience working to a high level of accuracy.
- Ability to adapt to and learn new systems.

Desirable skills include:

- Previous use a variety of systems including;
 - Magento/Adobe Commerce
 - Attraqt
 - Akeneo
 - Brightpearl

Working Hours

Please note this is a full-time, permanent position with an immediate start date, salary will reflect experience and will be discussed during the interview.

- Working hours are 8:30am-5pm, Monday to Friday.

Who Are We?

We are the UK's leading online baby retailer, ranked best in practice by the Which? Consumer Guide 2021. Established in 1987 we are a family-run business who pride ourselves on providing high-quality yet affordable nursery goods for parents working with leading brands including Joie, Mamas and Papas, My Babiie, Chicco, Snuz, Ickle Bubba and Cosatto to name a few.

Why Work Here?

We have experienced double-digit growth over the past 2 years and our team has more than doubled in size, there are no signs of us slowing down anytime soon making it an incredibly exciting time to join us. We have a creative and energetic workplace where no 2 days are the same.



Where Are We?

Close to Junction 22 of the Manchester orbital route of the M60 and the A62, which is the main road from Manchester to Oldham. The nearest stations are Hollinwood and Moston. We are in a convenient and desirable location for people commuting to work from surrounding areas.

What Do We Offer?

We know as a company how much our employees contribute to the success of our business, after all we would not be where we are without them. To show our appreciation we offer company benefits along with extensive progression opportunities.

- Free parking.
- Staff discount.
- Friendly, team orientated environment.
- Extensive progression opportunities.
- Genuine responsibility from day one.
- Exciting and fast-paced working environment.
- Social events (including Pizza Thursday, free fresh fruit daily and nights out etc).
- Bonus scheme.
- Pension (after probation).
- Birthday day off.

We have a creative and energetic workplace where no 2 days are the same. A fast-paced culture where ideas are listened to, and every team member is encouraged to be the best they can be.

Sound like the kind of role you are looking for?

If so, please click to apply or send a copy of your CV and covering letter to:

- kduffy@online4baby.com

As an equal opportunities' employer, we value diversity and welcome applicants from all sections of the community. Please note that due to the high volume of applications we receive we are unable to give feedback to candidates at initial application stage.

*** STRICTLY NO AGENCIES ***